

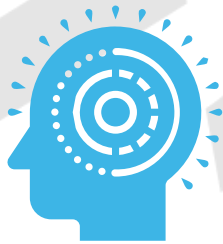


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# Caring through COVID-19

## Closing the BH Treatment Gap: Overcoming Health Inequality

Nazlim Hagmann, MD  
Medical Director



Anxiety



Depression

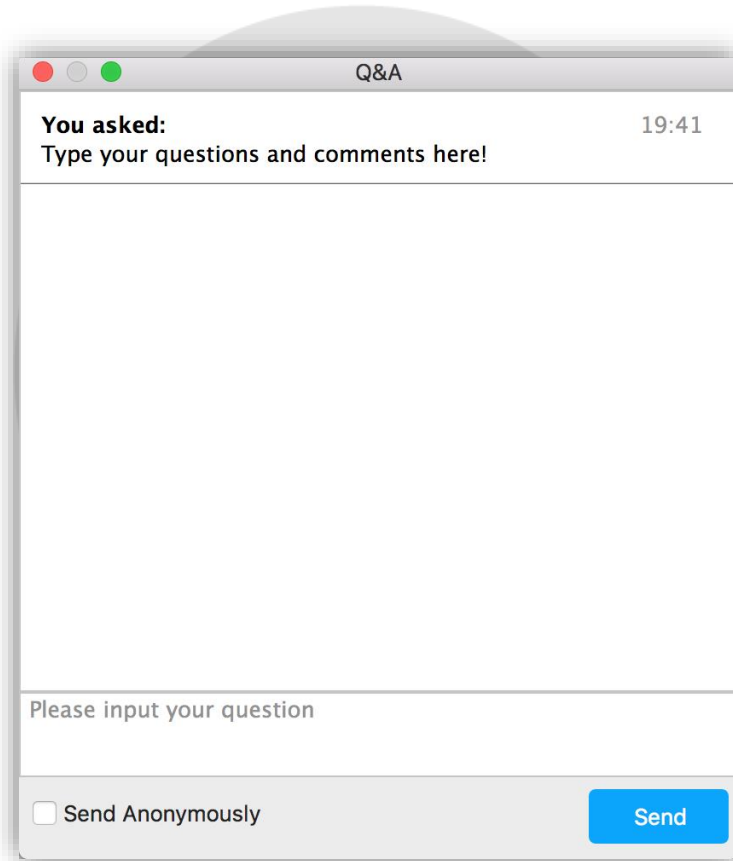


Job loss



Working  
remotely

# Housekeeping Items



Q&A

You asked: 19:41  
Type your questions and comments here!

Please input your question

☐ Send Anonymously Send

1. Today's webinar is 1 hour including Q&A.
2. All participants will be muted during the webinar.
3. Polls will be used during the presentation. Please answer to be part of the discussion.
4. Please use the Q&A function. We will monitor questions throughout and answer as many as possible at the end.
5. This webinar is being recorded and will be posted within 24 hours at [www.beaconhealthoptions.com/coronavirus/](http://www.beaconhealthoptions.com/coronavirus/) so you have continued access to the information and resources.

**PLEASE NOTE:** This presentation provides some general information that is subject to change and updates. It should not be construed as including all information pertinent to your particular situation or providing legal advice. We encourage you to consult with your legal counsel regarding the topics raised in this presentation.

# Today's speaker



**Nazlim Hagmann, MD**  
Medical Director  
Beacon Health Options



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# Objectives

1

- What contributes to health inequality in behavioral health?

2

- What is bias and how does it contribute to stigma, discrimination and health inequality within the health care system?

3

- What strategies exist to identify and overcome these internal barriers to equitable health care delivery?

Chapter

# 01

What contributes to health inequity in behavioral health?

Our Commitment



No part of this training may be recorded, or electronic



# Why do so many with MI go without treatment?



People with mental illness have difficulty accessing mental health care, especially in comparison with physical health care.

Worldwide, more than **70%** of individuals do not receive any mental health treatment.

**Stigma and discrimination** explain much of that treatment gap.

Stigma sometimes **comes from within the healthcare system itself**, preventing individuals with mental illness from seeking treatment, which can result in **subpar physical health care**.<sup>1</sup>



# Patient Experience

Individuals with mental illness sometimes feel “devalued, dismissed, and dehumanized” when receiving care.

- Exclusion from decisions
- Receiving subtle or overt threats of coercive treatment
- Being made to wait too long for treatment
- Receiving insufficient information about one's condition or treatment options
- Being treated in a paternalistic or demeaning manner
- Being told they would never get well
- Being spoken to or about using stigmatizing language





# Disparities and Systemic Racism



We must repair health care in America by addressing persistent disparities rooted in systemic racism.



Breaking down barriers to improve health care access needs to be a priority.



Eliminating disparities will improve individual and community health.



This requires ensuring that everyone has access to the best possible care because one's physical health or behavioral health should not depend on the color of one's skin.<sup>2</sup>

## Chapter

# 02

What is bias?  
Stigma, discrimination  
and health inequality  
within the health care  
system

Our Commitment



# Impact of Bias on Accessing BH Care

Prejudice against people with MI

Lack of knowledge about treatability of MI

Inexperience around accessing Mental Health treatment

Expectations of discrimination against people with MI <sup>3</sup>

**Individuals often do not seek care as a result**



# McLean's Brain

Neocortex and Prefrontal Cortex (PFC): Executive Functioning

• What can I learn?

Limbic System: Emotions and Memory

• Am I Loved?

Brain Stem: Survival Functions

• Am I Safe?





# The Human Brain & Bias



- Brain cannot effectively process **11 million bits of information a second**
- Takes **mental short cuts**

# If you have a brain, you have a bias

Bias is  
rooted in  
the brain



Easy to  
recognize  
bias in  
others,  
hard to  
recognize  
in  
yourself <sup>5</sup>





# What is Implicit Bias?

## Implicit Bias is...



Attitudes, Stereotypes, & Beliefs  
that can affect how we treat others.

Implicit bias is not intentional, but it can still impact how we judge others based on factors, such as:



Race



Ability



Gender

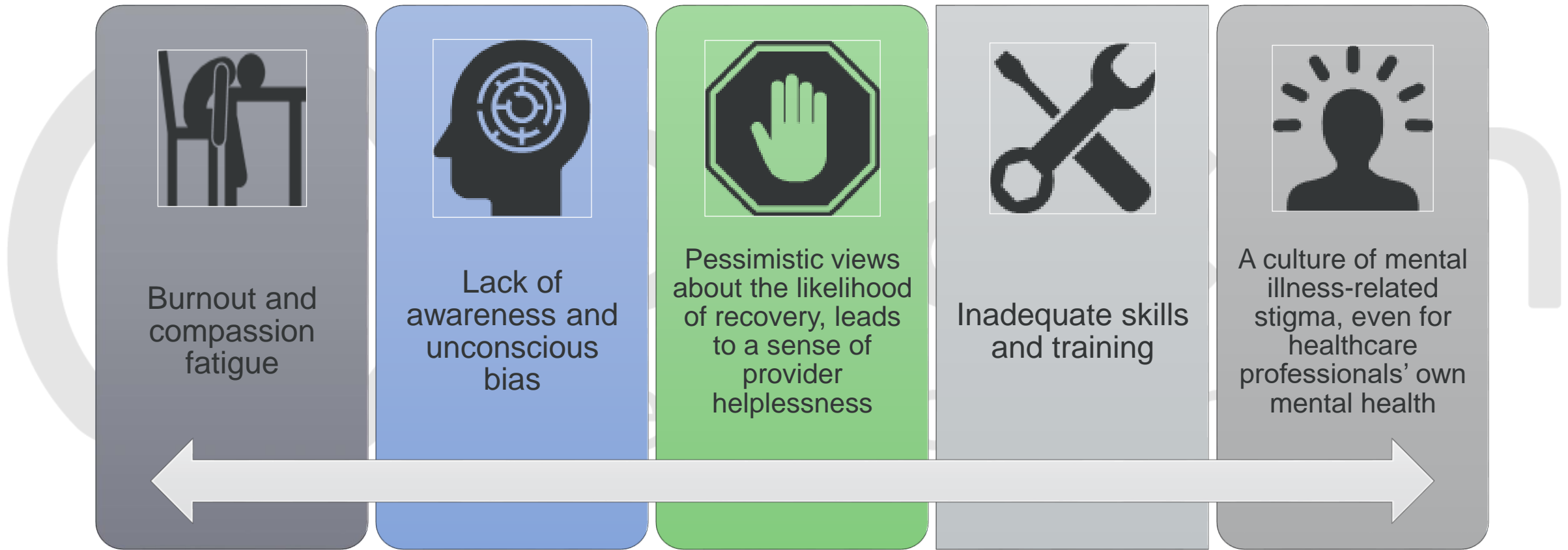


Culture



Language

# Unconscious Bias-Our Focus Today



# Bias in Daily Life

- ☐ How is bias affecting the individuals you serve?
- ☐ How is your agency serving or not serving those who are different?
- ☐ Is anyone looking at potential policies, rules or procedures that may be keeping individuals out?
- ☐ What are the effects of prejudice or stereotypes in your agency? <sup>7</sup>



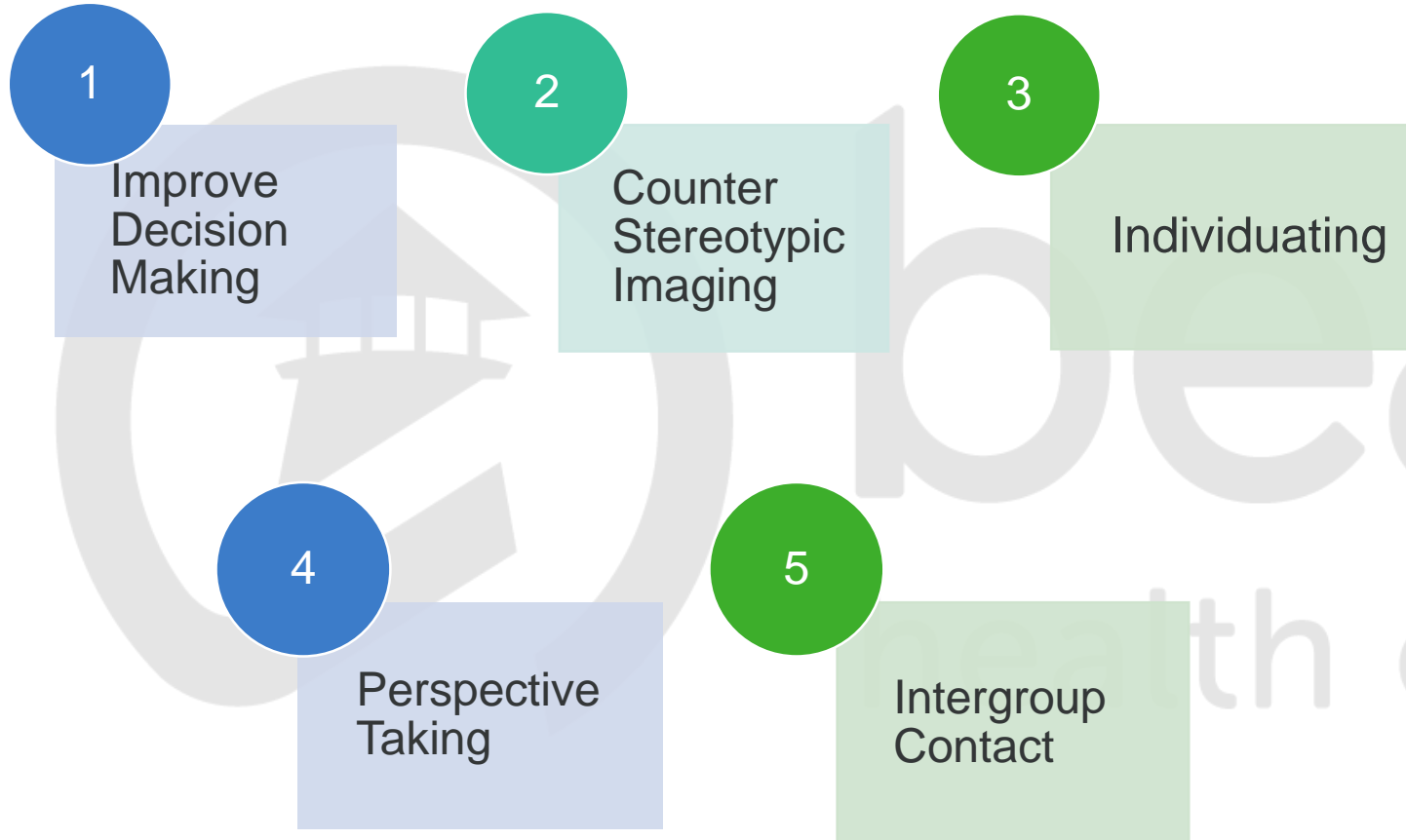
# Microaggressions

Are the relatively minor offenses, insults, and experiences of exclusion that many people deal with every day.

- Using endearments
- Same behavior, different description
- Benevolent Sexism
- Underestimating
- Attribution Bias <sup>7</sup>



# Typical Suggestions



# Implicit Association Test

Free online tests on bias and prejudice



<https://implicit.harvard.edu/implicit/>

<http://www.understandingprejudice.org/iat/>





# But if those don't work- what can we do?



## Chapter

# 03

“We identify and overcome internal barriers to equitable health care delivery”



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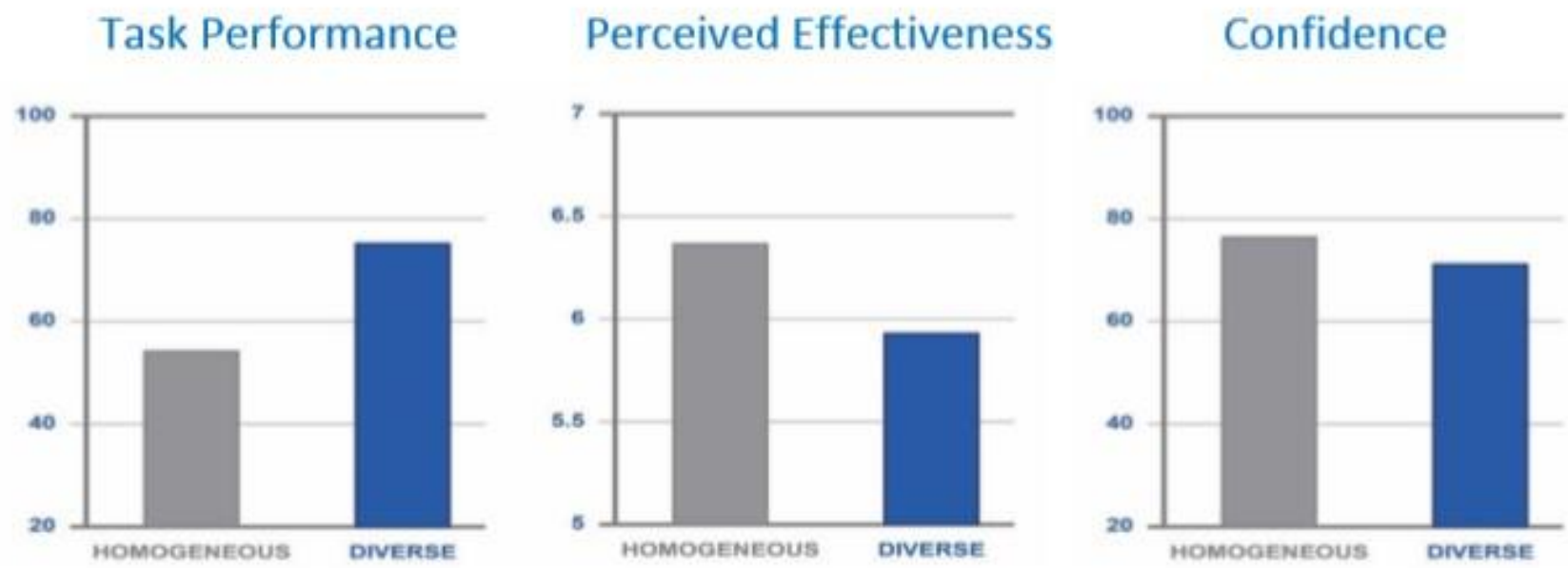


# Bias can be caught when we are together- this is where we can make change!

- Prefrontal cortex allows us to broaden our attention outside of our own individual perspectives
- Collective curiosity and using different strategies dependent upon the type of bias <sup>5</sup>



# Diverse teams do better!



Source: Phillips, Liljquist & Neal , 2009

# Team Actions

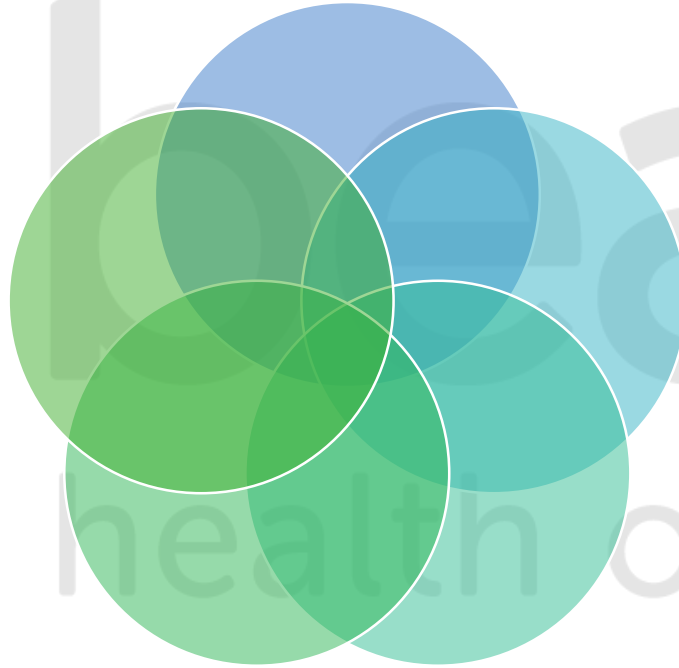
Normalize  
attempts to label  
and uncover bias

Recognize  
contributions of  
others even  
when they are  
not present

Hold yourself  
accountable  
before others <sup>7</sup>

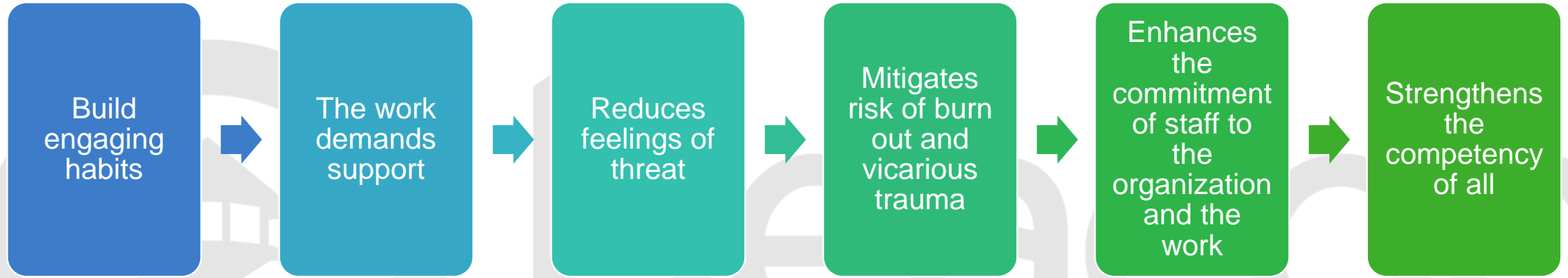
Show genuine  
concern for  
others

Engage in  
difficult team  
conversations



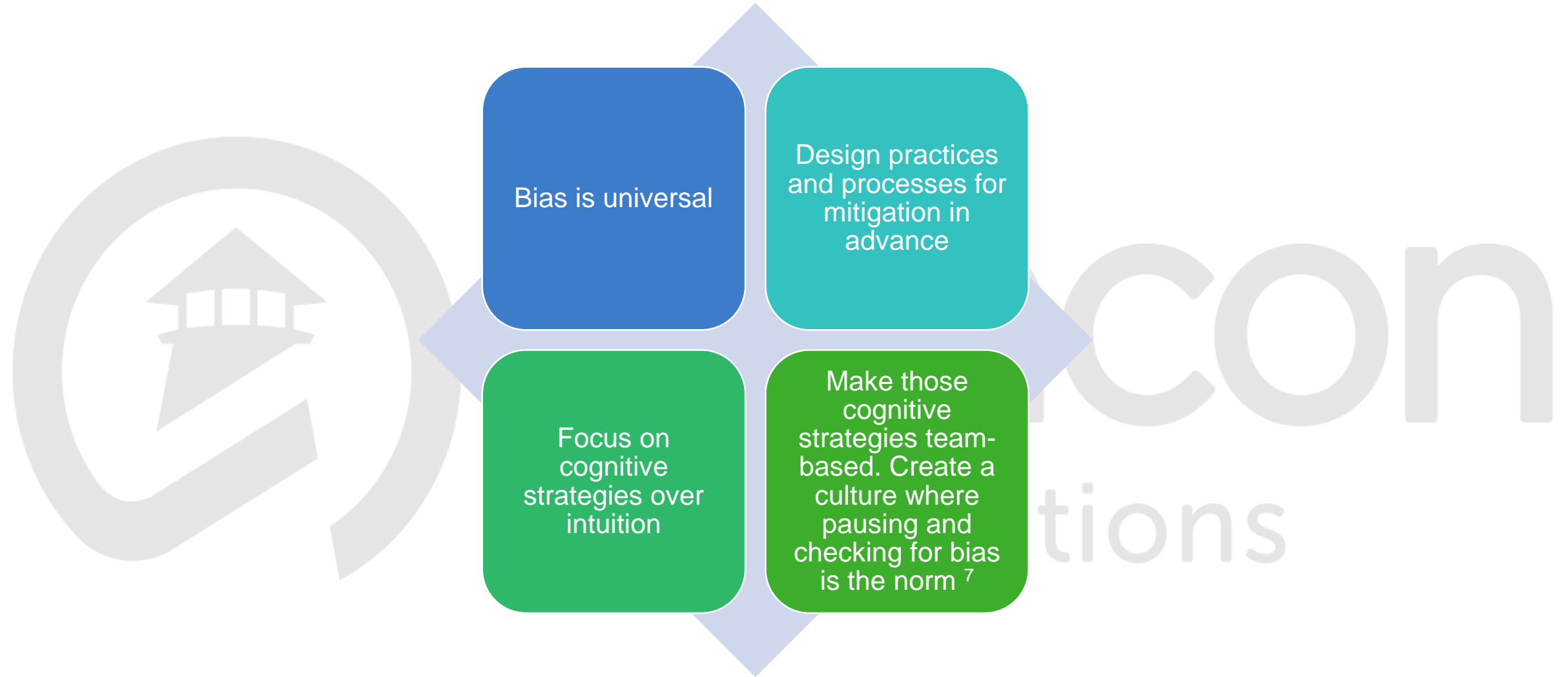
# Why Is Engagement Important?

If you are not actively engaging, you are probably accidentally excluding





# To mitigate bias through Teaming remember....



Source: Halvorson & Rock, 2015



HUMILITY IS THE SOLID FOUNDATION OF ALL VIRTUES.  
- CONFUCIUS

Caritas Smile

# Cultural Humility

Cultural Humility is another way to understand and develop a process-oriented approach to competency. <sup>8</sup>

“the ability to maintain an interpersonal stance that is other-oriented (or open to the other) in relation to aspects of cultural identity that are most important to the [person]”

Hook et al, 2013



# Strategies for Reducing Stigma

Research conducted in Canada suggests there are encouraging strategies for reducing stigma in healthcare settings, including organizational culture change and strong leadership support.

## Cultural Change

- Training on “What to say” and “What to do”
- People with lived experience of mental illness as educators

## Myth-Busting

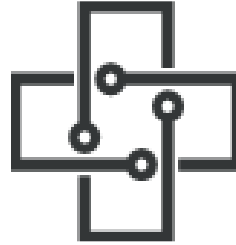
- Help professionals overcome unconscious bias
- Role to play in recovery to help mitigate sense of professional helplessness

## Effectiveness

- Develop stigma-reduction metrics
- Address the problem from a quality of care perspective

# A Win-Win

Improved care  
delivery for all  
people with  
mental illness  
benefits  
everybody!



Better care improves  
health and quality of  
life for patients

Staff improved  
competence and  
confidence



Overcome personal  
biases about mental  
illness



Improve financial  
outlook through  
delivery of more  
effective care



# Want to learn more?



<https://www.thenationalcouncil.org/center-for-consulting-training/addressing-health-equity-and-racial-justice/>





## Questions & Discussion

# References & Resources



# References

1. [Knaak](#), et al, Mental illness-related stigma in healthcare: Barriers to access and care and evidence-based solutions, [Healthcare Manage Forum](#). 2017 Mar; 30(2): 111–116.
2. Joint statement from the National Council for behavioral health and the National Association of state mental health program DIRECTORS (NASMHPD). (2020, June 18). Retrieved February 19, 2021, from <https://www.thenationalcouncil.org/press-releases/joint-statement-from-the-national-council-for-behavioral-health-and-the-national-association-of-state-mental-health-program-directors-nasmhpd/>
3. [Henderson](#), et al, Mental Illness Stigma, Help Seeking, and Public Health Programs, [Am J Public Health](#). 2013 May; 103(5): 777–780.
4. Manage your mindset by understanding these 3 levels of threat. (2020, November 24). Retrieved February 19, 2021, from <https://neuroleadership.com/your-brain-at-work/how-to-focus-manage-threat-levels>
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6. Cassidy, F. (2020, July 29). Cognitive bias infographic. Retrieved February 19, 2021, from <https://www.raconteur.net/infographics/cognitive-bias/>
7. Pierluigi Mancini, PhD “Addressing Diversity, Equity and Engagement in Organizational Structures.” As presented at the National Council for Behavioral Health webinar 10/21/2020
8. Tervalon, M., & Murray-Garcia, J. (n.d.). Cultural humility versus cultural competence: A critical distinction in defining physician training outcomes in multicultural education. Retrieved February 19, 2021, from <https://pubmed.ncbi.nlm.nih.gov/10073197/>
9. Hager, D. (n.d.). Provider staff training: Close the treatment gap on health inequities [Web log post]. Retrieved from <https://www.beaconlens.com/provider-staff-training-close-the-treatment-gap-on-health-inequities/>

# Resources

- Hiring: <https://www.wsj.com/articles/seven-steps-to-reduce-bias-in-hiring-1487646840>
- Hiring: <https://www.shrm.org/resourcesandtools/hr-topics/talent-acquisition/pages/7-practical-ways-to-reduce-bias-in-your-hiring-process.aspx>
- Teaching: [https://www.plymouth.ac.uk/uploads/production/document/path/3/3273/7\\_Steps\\_to\\_Mitigating\\_Unconscious\\_Bias\\_in\\_Teaching\\_and\\_Learning.pdf](https://www.plymouth.ac.uk/uploads/production/document/path/3/3273/7_Steps_to_Mitigating_Unconscious_Bias_in_Teaching_and_Learning.pdf)
- Individual and organizational strategies: [https://horsley.yale.edu/sites/default/files/files/IB\\_Strategies\\_033012.pdf](https://horsley.yale.edu/sites/default/files/files/IB_Strategies_033012.pdf)
- Retention: [https://blog.truvelop.com/tuesday-tip-employee-retention?utm\\_content=134628664&utm\\_medium=social&utm\\_source=twitter&hss\\_channel=tw-24105439](https://blog.truvelop.com/tuesday-tip-employee-retention?utm_content=134628664&utm_medium=social&utm_source=twitter&hss_channel=tw-24105439)

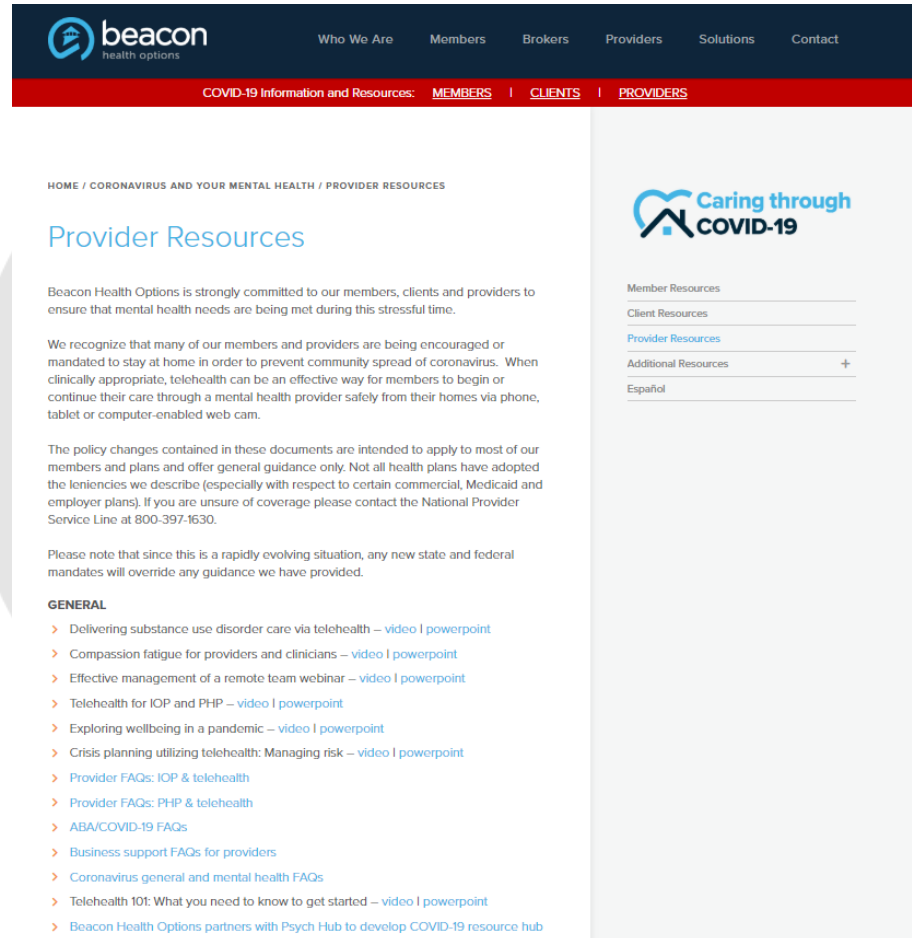
# Resources

National Council for Behavioral Health: Addressing Diversity, Equity and Engagement in Organizational Structures:

- [https://www.thenationalcouncil.org/wp-content/uploads/2020/10/Addressing-Diversity-Equity-and-Engagement-in-Organizational-Structures\\_10.21.20\\_Slides.pdf?daf=375ateTbd56](https://www.thenationalcouncil.org/wp-content/uploads/2020/10/Addressing-Diversity-Equity-and-Engagement-in-Organizational-Structures_10.21.20_Slides.pdf?daf=375ateTbd56)
- The work of Dr. Amelia Roeschlein DSW,MA, LMFT, “Bias: Using Brain Science to Understand, Recognize and Counter It” As presented at the National Council for Behavioral Health webinar 12/2/2020
- Implicit Association Test:
  - <https://implicit.harvard.edu/implicit/>
  - <http://www.understandingprejudice.org/iat/>



# Refer to Beacon's COVID-19 webpage for the most up-to-date information



The screenshot shows the Beacon Health Options website. The top navigation bar includes links for Who We Are, Members, Brokers, Providers, Solutions, and Contact. A red banner below the navigation bar highlights "COVID-19 Information and Resources" with sub-links for MEMBERS, CLIENTS, and PROVIDERS. The main content area is titled "Provider Resources" and includes a paragraph about Beacon's commitment to mental health needs during the stressful time of COVID-19. It also mentions that telehealth can be an effective way for members to begin or continue their care. A section titled "GENERAL" lists various resources, including videos and powerpoints, such as "Delivering substance use disorder care via telehealth", "Compassion fatigue for providers and clinicians", "Effective management of a remote team webinar", "Telehealth for IOP and PHP", "Exploring wellbeing in a pandemic", "Crisis planning utilizing telehealth: Managing risk", "Provider FAQs: IOP & telehealth", "Provider FAQs: PHP & telehealth", "ABA/COVID-19 FAQs", "Business support FAQs for providers", "Coronavirus general and mental health FAQs", "Telehealth 101: What you need to know to get started", and "Beacon Health Options partners with Psych Hub to develop COVID-19 resource hub".

HOME / CORONAVIRUS AND YOUR MENTAL HEALTH / PROVIDER RESOURCES

## Provider Resources

Beacon Health Options is strongly committed to our members, clients and providers to ensure that mental health needs are being met during this stressful time.

We recognize that many of our members and providers are being encouraged or mandated to stay at home in order to prevent community spread of coronavirus. When clinically appropriate, telehealth can be an effective way for members to begin or continue their care through a mental health provider safely from their homes via phone, tablet or computer-enabled web cam.

The policy changes contained in these documents are intended to apply to most of our members and plans and offer general guidance only. Not all health plans have adopted the leniencies we describe (especially with respect to certain commercial, Medicaid and employer plans). If you are unsure of coverage please contact the National Provider Service Line at 800-397-1630.

Please note that since this is a rapidly evolving situation, any new state and federal mandates will override any guidance we have provided.

**GENERAL**

- > Delivering substance use disorder care via telehealth – [video](#) | [powerpoint](#)
- > Compassion fatigue for providers and clinicians – [video](#) | [powerpoint](#)
- > Effective management of a remote team webinar – [video](#) | [powerpoint](#)
- > Telehealth for IOP and PHP – [video](#) | [powerpoint](#)
- > Exploring wellbeing in a pandemic – [video](#) | [powerpoint](#)
- > Crisis planning utilizing telehealth: Managing risk – [video](#) | [powerpoint](#)
- > Provider FAQs: IOP & telehealth
- > Provider FAQs: PHP & telehealth
- > ABA/COVID-19 FAQs
- > Business support FAQs for providers
- > Coronavirus general and mental health FAQs
- > Telehealth 101: What you need to know to get started – [video](#) | [powerpoint](#)
- > Beacon Health Options partners with Psych Hub to develop COVID-19 resource hub

[Beacon COVID-19 provider resources & webinars LINK](#)

# Thank You



**Thank you.**

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# Facilitators



Photo



Photo

**Name Name**  
Title

**Name Name**  
Title

# Agenda 1- Section headings

1 Enter Agenda Topic here

2 Enter Agenda Topic here

3 Enter Agenda Topic here

4 Enter Agenda Topic here

5 Enter Agenda Topic here

# Agenda 2– for Chapters

01

Recognizing & Overcoming Barriers

02

Having a Conversation about Mental Health

03

Treatment & Support Options

04

Finding Professional Help

05

Online Resources

06

Practice Scenarios

health options





# Section Heading – Option 1

Chapter

# 01

“We help people live  
their lives to the  
fullest potential.”

Our Commitment

## Chapter Slide— Text Only Option

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Chapter

# 02

“We help people  
live their lives  
to the fullest  
potential.”

Our Commitment



## Chapter Slide Widescreen— Photo Option

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# One Column Layout + Photo

When using paragraph text, remember to keep things short and to the point. It is difficult to read long passages of text from across the room.

Aim for paragraphs of (8) lines or less as well. When in doubt, use the Notes section and keep the slides as high-level as possible.



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# Alternative One Column Layout + Photo



Alternative sides of the slide where you put images

A different visual sends the brain a different message and signals this is new information, and codes it differently.



# Two Column Layout

- Keep slide titles 6-9 words long **MAX**
- Bullet level 1
  - Bullet level 2
    - Bullet level 3
- Keep bulleted lists to a max of 8 lines
  - This includes sub-levels
- This ensures text remains legible
- There's no pressure to use all 8 lines
- Keep punctuation consistent
  - If one bullet ends in a period
    - All bullets on page will end in a period
- Do not recolor bulleted text
  - This causes the bullet to change color
  - Use **bold** text to create contrast
- Always capitalize the first word
  - Always

# Two Column Layout + Photo

- Bulleted lists must have at least (2) bullets
  - This does not apply to sub bullets
- Bullet level 1
  - One sub bullet is allowed
- Bullet level 1
  - Bullet level 2
    - Bullet level 3
- Do not exceed bullet level 3
  - This is level 2
    - This is level 3
    - There is no level 4+



# Two Column Layout + Callout

- Lorem ipsum dolor sit amet.
  - Aenean massa.
    - Lorem ipsum dolor sit consectetur.
- Aenean commodo ligula eget dolor.
  - Aenean massa.

- Lorem ipsum dolor sit amet.
  - Aenean massa.
    - Lorem ipsum dolor sit consectetur.
- Aenean commodo ligula eget dolor.
  - Aenean massa.

**Callout box example 1.**  
**This box and the text inside is resizable.**

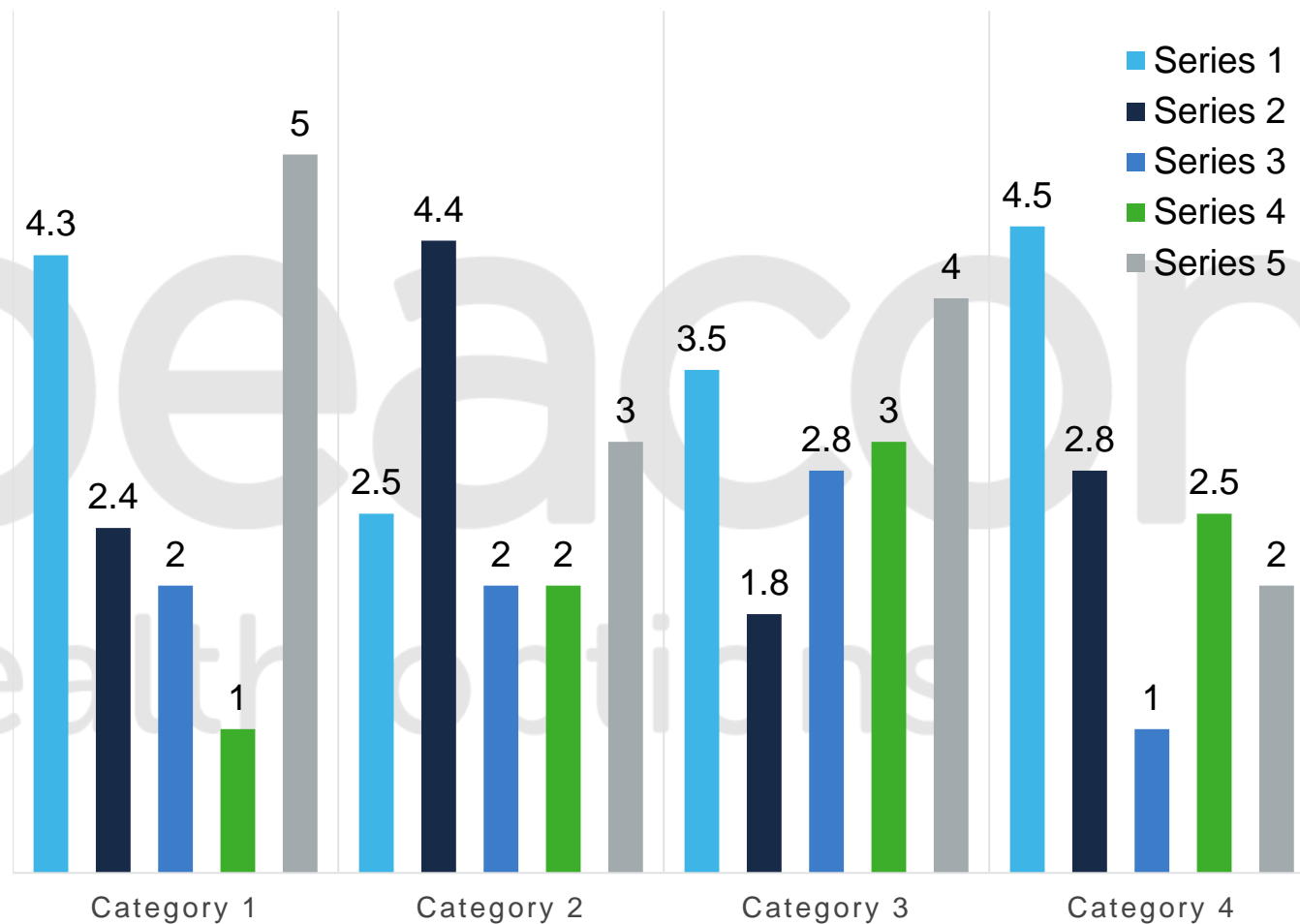
**Callout box example 2.**  
**This box and the text inside is resizable.**

# Three Column Layout

- Lorem ipsum dolor sit amet.
    - Aenean massa.
      - Lorem ipsum dolor sit consectetur.
  - Aenean commodo ligula eget dolor.
    - Aenean massa.
- Lorem ipsum dolor sit amet.
    - Aenean massa.
      - Lorem ipsum dolor sit consectetur.
  - Aenean commodo ligula eget dolor.
    - Aenean massa.
- Lorem ipsum dolor sit amet.
    - Aenean massa.
      - Lorem ipsum dolor sit consectetur.
  - Aenean commodo ligula eget dolor.
    - Aenean massa.

# Sample Bar Chart, chart style 2

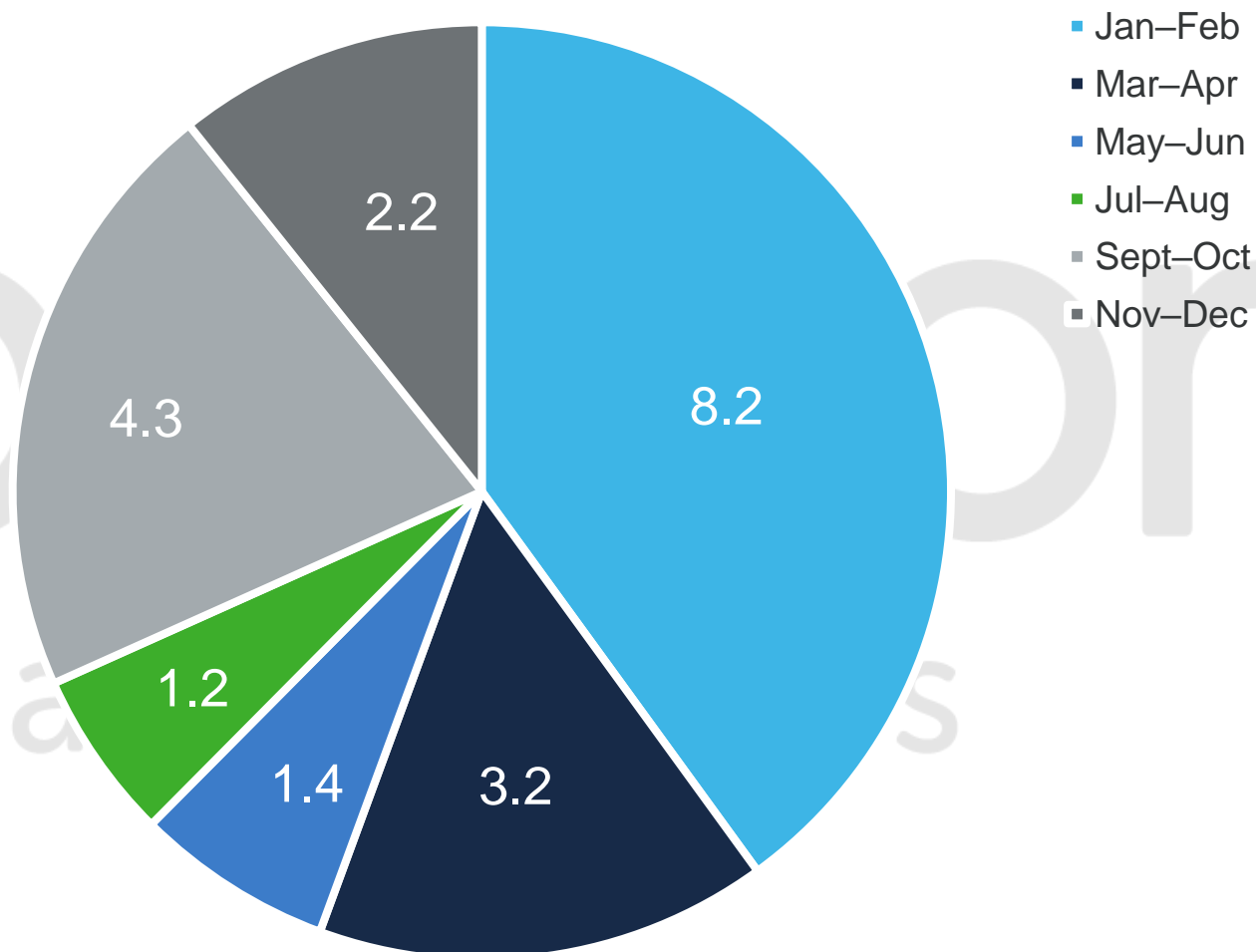
- Chart is automatic
- This chart uses colors from the built-in color theme
- To edit the chart values, select the chart > Chart Design tab > Edit Data in Excel





# Sample Pie Chart, style 1

- Chart is automatic
- This chart uses colors from the built-in color theme
- To edit the chart values, select the chart > Chart Design tab > Edit Data in Excel



# Sample Scenario Slide

## Meet [insert name]

- Bullet 1 about [insert name]
- Bullet 2 about [insert name]
- Bullet 3 about [insert name]
- Bullet 4 about [insert name]



**Question about this person/ scenario???**

Chapter

# 05

“We help people live  
their lives to the  
fullest potential.”

Our Commitment

## Summary

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# Key Takeaways

- Summary key points
- Key things we just discussed
- What you should remember / think differently about



[Image from: https://www.vdigitalservices.com/understanding-the-qa-function-on-google-my-business/](https://www.vdigitalservices.com/understanding-the-qa-function-on-google-my-business/)

# Resources



[WWW.NAMI.ORG](http://WWW.NAMI.ORG)

Call **800-950-NAMI**

Or text "NAMI" to **741741**



[WWW.SAMHSA.GOV](http://WWW.SAMHSA.GOV)

Call **1-800-662-HELP**



Call **1-800-273-TALK**

Or go to

<https://suicidepreventionlifeline.org/chat/>



<https://www.beaconhealthoptions.com/members/member-health-tools/>



# Thank you!

- Facilitator Contacts
- Resources location/ link
- Other resources
- Contacts
- Complete a brief survey: [where will link be?]

# References

- Tips for how to help a person with mental illness. (2020) Retrieved from <https://www.nami.org/Get-Involved/NAMI-FaithNet/Tips-For-How-to-Help-a-Person-with-Mental-Illness>
- When someone is at risk: How to talk to someone who may be struggling with depression or anxiety. (2020) Retrieved from <https://afsp.org/find-support/when-someone-is-at-risk/>
- 7 Tips for telling someone you think they need therapy. (2016) Retrieved from <https://grace-counseling.com/blog/seven-tips-talking-someone-getting-therapy/>
- B4Stage4: Get help. (2014) Retrieved from <https://www.mhanational.org/b4stage4-get-help>
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- Adolescent Connectedness. (2019). Retrieved from <https://www.cdc.gov/healthyyouth/protective/youth-connectedness-important-protective-factor-for-health-well-being.htm>